

# **CEO's Speech Takeaways**

## 1. China: From Factory to Global Leader

"China has evolved from being the factory of the world to housing the world's best solutions."

China's cutting-edge supply chain and advanced technology make it the most competitive place to imagine, design, and produce nearly all products. To stay competitive, partnering with China is essential.

### 2. Driving Global Industries

"Homa remains the number one exporter in China, the number one OEM/ODM supplier, and soon we'll become the number one CKD solution provider globally." China is now home to the most important players in consumer electronics and home appliances. Homa is proud to be part of this transformation, shaping industries with top-tier products and services. As Chinese companies increasingly dominate the industry, partnering with Homa ensures your brand stays competitive in the cooling sector.

#### 3. Homa: The Key to Your Success

"To compete in the cooling industry, you can trust and leverage Homa's world-class facilities and services."

Homa offers a competitive edge through the best supply chain, cutting-edge manufacturing, and a top-tier R&D team that delivers high-quality, innovative products. Our professional sales team is your ultimate resource, and Homa's culture is inherently customer centric. Our care philosophy is the polar star—always guiding you to find the right customised solutions and supporting you as you navigate the future.

#### 4. Innovation Meets Competitiveness

"We don't just manufacture; we craft a better lifestyle."

At Homa, we combine international expertise in design and technology, creating innovative, competitive products that excel in global markets. Wherever you compete, we're here to support your brand's success.

#### 5. Yesterday, Today, and Tomorrow: We Take Care of Your Dreams

"Our promise is clear—yesterday, today, and tomorrow, we take care of your dreams." Homa's commitment is to turn your ambitions into reality through seamless partnerships. With Homa, your future is secure.

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